

## Art Koch's Profit Chain® Tips

Interview with Eric Dye  
Enterprise Podcast Network

Volume 5 | Number 18 | November 2024

It certainly seems that my comparison of supply chain management with scuba diving struck a chord with many people! You might recall my post on [Mastering Supply Chain Management with 5 Scuba Diving Techniques](#).

Eric Dye of the **Enterprise Podcast Network** saw it and interviewed me for his show where we discussed questions like:

1. What is the biggest problem facing SCM (Supply Chain Management) organizations today?
2. What is the biggest misunderstanding many organizations have about SCM?
3. Why is Inventory considered Evil?
4. What are two critical KPIs (Key Performance Indicators) of SCM that are not so obvious?
5. What is the main premise of The Supply Chain Revolution?
6. What are Entropy Busters?
7. Why the link to scuba diving and SCM?

You can [listen to the interview here](#) or click below!

Carpe Diem!

- [Art Koch](#)



**Art Koch with Eric Dye on Enterprise Podcast Network**

If you want to discuss this topic further and how it might impact your business, schedule a 30-minute call with Art here. [30-Minutes with Art info@arthurkochmgt.com](mailto:info@arthurkochmgt.com)

---



Find out more about "The Supply Chain Revolution" [here](#).

**amazon**  
Get your copy on [Amazon](#).

---

## Art Koch's Profit Chain®

Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by [e-mail](#) or at +1 (336) 260-9441.

- White Papers | [Art Koch's Profit Chain® White Papers](#)
- Supply Chain Tips sign-up | [Art Koch's Profit Chain® Tips](#)

**Self-Ranking - Pick one of the four questions below and fill in your comments relating to the current month's newsletter in the space provided.**

1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)
3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)

- Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Thanks in advance for your time and for being a loyal client. Looking forward to helping you and your team again soon.

Carpe diem,

Art Koch  
Arthur Koch Management Consulting, LLC

info@arthurkochmgt.com

+1 (336) 260-9441



Don't be afraid to call with any questions or comments.

### Entropy Busters®

Stop letting the process manage you! Become the champion of your game plan and achieve sustainable profits.

### The Inventory Doctor®

Assessing the health of enterprise inventory and procurement practices.

### Inventory Is Evil!™

in·ven·to·ry / 'in·vən-ˌtôr-ē / noun

Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.

in·ven·to·ry is evil! / 'in·vən-ˌtôr-ē is 'ē-vəl / phrase

"Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"

Transforming Problem Chains into Profit Chains™

Sign up for our monthly newsletter

*Art Koch's Profit Chain®*, *Entropy Busters®*, and *The Inventory Doctor®* are the registered trademarks of Arthur Koch Management Consulting, LLC.

*Turning Operational Problems into Profits<sup>SM</sup>* and *Unlock the Art of Change<sup>SM</sup>* are pending trademarks of Arthur Koch Management Consulting, LLC

© 2024 Arthur Koch Management Consulting, LLC, all rights reserved.



*Arthur Koch*  
Management Consulting, LLC