

## Art Koch's Profit Chain® Tips

### Book Review: Celeste Hann for *The Book Revue*

Volume 5 | Number 22 | December 2024

Celeste Hann from *The Book Revue* kindly gave my book, *The Supply Chain Revolution: Unlocking the Sustainable Profit Chain*, 5 stars.

*The Book Revue* is more than just a collection of pages; it's a vibrant community where readers and authors unite in their love for the written word. The site boasts a curated selection of books, insightful reviews, and engaging discussions, and fosters connections that transcend the boundaries of the written page.

Celeste's 5 star review appears in full below and you can also find it online here: [The Book Revue](#)

Carpe Diem!

- Art Koch

If you want to discuss this topic further and how it might impact your business, schedule a [30-minute call with Art here](#).

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### ***The Supply Chain Revolution by Art Koch***

Art Koch's groundbreaking book "*The Supply Chain Revolution: Unlocking the Sustainable Profit Chain*" outlines a strategy for transforming supply chains into potent generators of value creation and profit. Chief Executive Officers, Chief Financial Officers, and any other individual responsible for enhancing organizational efficiency would benefit from reviewing Koch's exceptional methodology, which integrates a practical, no-nonsense approach with unparalleled expertise.

Koch questions conventional supply chains by stressing the sometimes disregarded possibilities of inventory velocity. Focusing on creative ideas for process improvement, team engagement, and company value helps him to create a road plan for transforming supply chains into strong assets generating sustainable revenue. His observations go beyond only enhancing management techniques; they also provide a proven competitive advantage in the hectic corporate world of today.

The book is unique in its pragmatic guidance and real-world case studies showing how businesses may successfully apply these ideas. Any company trying to keep ahead of the curve will find Koch's thorough awareness of supply chain dynamics and ability to simplify difficult ideas absolutely essential.

"The Supply Chain Revolution" is a visionary manifesto that changes the way businesses can use their supply lines to their fullest potential. Koch teaches readers how to get rid of the "evils of inventory" and reach hugely improved levels of efficiency and profit.

"The Supply Chain Revolution" by Art Koch is a must-read for business leaders who want to find new solutions and growth opportunities. People and businesses that follow Koch's ideas can expect not only higher profits but also a more engaged workforce and a stronger place in the market. This book shows how smart supply chain management can change things for the better and is a must-read for anyone who wants to permanently make more money.

- Celeste Hann

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Find out more about "The Supply Chain Revolution" [here](#).

**amazon**

Get your copy on [Amazon](#).

**Art Koch's Profit Chain®**

Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by [e-mail](#) or at +1 (336) 260-9441.

- White Papers | [Art Koch's Profit Chain® White Papers](#)
- Supply Chain Tips sign-up | [Art Koch's Profit Chain® Tips](#)

**Self-Ranking - Pick one of the four questions below and fill in your comments relating to the current month's newsletter in the space provided.**

1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)
3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)
4. Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



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- \_\_\_\_\_

Thanks in advance for your time and for being a loyal client.  
Looking forward to helping you and your team again soon.

Carpe diem,

Art Koch  
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**Don't be afraid to call with any questions or comments.**

**Entropy Busters®**

Stop letting the process manage you! Become the champion of your game plan and achieve sustainable profits.

**The Inventory Doctor®**

Assessing the health of enterprise inventory and procurement practices.

**Inventory Is Evil!™**

in·ven·to·ry / 'in-vən-, tōr-ē / noun

Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.

in·ven·to·ry is evil! / 'in-vən-, tōr-ē is 'ē-vəl / phrase

"Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"

**Transforming Problem Chains into Profit Chains™**

**Sign up for our monthly newsletter**

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