

## Art Koch's Profit Chain® Tips

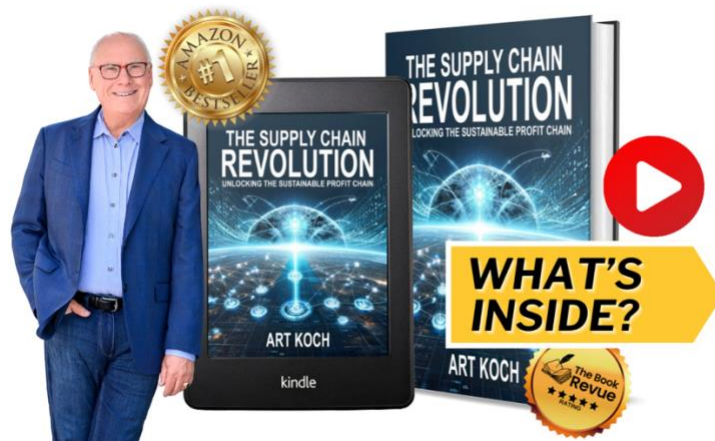
# The Supply Chain Revolution: Unlocking the Sustainable Profit Chain

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Hello Everyone,

As I mentioned in my February newsletter, I'm thrilled that my book, "The Supply Chain Revolution: Unlocking the Sustainable Profit Chain," is now available on [Amazon](#)

Let me share with you what's inside!



## Introduction to the Book and Its Unique Approach

### How to Navigate This Book

The book focuses on:

- Process integrity
- People development
- And leadership commitment to creating a supply chain revolution.
- The move from cost centers to profit centers.

### Chapter Outline

- Dive Analogy - to help visualize the chapter concept
- Key Concept
- Dive Master Briefing - Case Study - Practical Learning
- Dive Log - Art's additional commentary
- Buddy Check - Questions from coach Art - Interactive learning
- Art's Deep Dive - Key concepts and takeaways - Call to action

## Art Koch's Profit Chain® Model: The backbone of the book

- People and Process Foundation
- Structural Framework
- And Financial Focal Point Reading Chapters
- Read chapters one and two first.

I recommend reading chapters three to twenty in sequence since they build upon each other. However, feel free to jump around if needed.

## Dive Deep into Supply Chain Management

On the count of three, let's plunge into the journey of turning your supply chain into a sustainable profit chain.

Ready...one, two, three!

If you want to discuss this topic further and how it might impact your business, schedule a 30-minute call with Art here. [30-Minutes with Art](#)  
info@arthurkochmgt.com

Carpe Diem,

Art Koch

## Art Koch's Profit Chain®

Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by [e-mail](#) or at +1 (336) 260-9441.

- White Papers | [Art Koch's Profit Chain® White Papers](#)
- Supply Chain Tips sign-up | [Art Koch's Profit Chain® Tips](#)

**Self-Ranking - Pick one of the four questions below and fill in your comments relating to the current month's newsletter in the space provided.**

1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)

3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)
4. Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



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- \_\_\_\_\_
- \_\_\_\_\_

Thanks in advance for your time and for being a loyal client. Looking forward to helping you and your team again soon.

Carpe diem,

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 Arthur Koch Management Consulting, LLC

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Don't be afraid to call with any questions or comments.

**Entropy Busters®**

Stop letting the process manage you! Become the champion of your game plan and achieve sustainable profits.

**The Inventory Doctor®**

Assessing the health of enterprise inventory and procurement practices.

**Inventory Is Evil!™**

in·ven·to·ry / 'in-vən-, tōr-ē / noun

Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.

in·ven·to·ry is evil! / 'in-vən-, tōr-ē is 'ē-vəl / phrase

"Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"

**Transforming Problem Chains into Profit Chains™**

**Sign up for our monthly newsletter**

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