Art Koch's Profit Chain® Tips

Interview: Market Impact Insights Podcast

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I'd like to share with you an interview I did with Dan Albaum of *Market Impact Insights* for his podcast.

On the show I shared how five critical metrics ultimately mean the difference when breaking away from the competition. We discussed optimizing portfolios, which ultimately comes down to the "1% = 50%" Rule. And how leadership that can find "genius in the castaways", and that practices servant leadership, will have the greatest impact on long-term company success.

Learn more by taking a listen to the interview here or by clicking the logo below.

- Art Koch

If you want to discuss this topic further and how it might impact your business, schedule a <u>30-minute call with Art here</u>.





Find out more about "The Supply Chain Revolution" here.



Art Koch's Profit Chain®

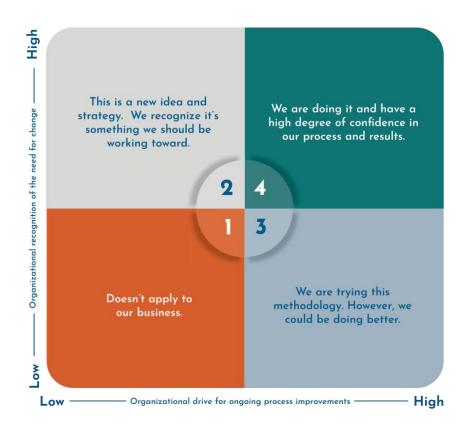
Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by <u>e-mail</u> or at +1 (336) 260-9441.

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<u>Self-Ranking - Pick one of the four questions below and fill in your</u> <u>comments relating to the current month's newsletter in the space</u> <u>provided.</u>

- 1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
- 2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)
- 3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)
- 4. Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



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Thanks in advance for your time and for being a loyal client. Looking forward to helping you and your team again soon.

Carpe diem,

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Don't be afraid to call with any questions or comments.
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in ven to ry / 'in-vən- tòr-ē / noun Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.
in ven to ry is evil! / 'in-ven- tor-ē is 'ē-vəl / phrase "Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"
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