

Art Koch's Profit Chain® Tips

Interview: Market Impact Insights Podcast

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I'd like to share with you an interview I did with Dan Albaum of *Market Impact Insights* for his podcast.

On the show I shared how five critical metrics ultimately mean the difference when breaking away from the competition. We discussed optimizing portfolios, which ultimately comes down to the "1% = 50%" Rule. And how leadership that can find "[genius in the castaways](#)", and that practices servant leadership, will have the greatest impact on long-term company success.

Learn more by taking a [listen to the interview here](#) or by clicking the logo below.

- Art Koch

If you want to discuss this topic further and how it might impact your business, schedule a [30-minute call with Art here](#).



Find out more about "The Supply Chain Revolution" [here](#).



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Art Koch's Profit Chain®

Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by [e-mail](#) or at +1 (336) 260-9441.

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Self-Ranking - Pick one of the four questions below and fill in your comments relating to the current month's newsletter in the space provided.

1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)
3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)
4. Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



- _____
- _____
- _____
- _____

Thanks in advance for your time and for being a loyal client. Looking forward to helping you and your team again soon.

Carpe diem,

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Don't be afraid to call with any questions or comments.

Entropy Busters®
Stop letting the process manage you! Become the champion of your game plan and achieve sustainable profits.

The Inventory Doctor®
Assessing the health of enterprise inventory and procurement practices.

Inventory Is Evil!™
in·ven·to·ry / 'in·vən- ,tôr-ē / noun
Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.

in·ven·to·ry is evil! / 'in·vən- ,tôr-ē is 'ē-vəl / phrase
"Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"

Transforming Problem Chains into Profit Chains™

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