

Art Koch's Profit Chain® Tips

Interview: Market Impact Insights Podcast

Volume 6 | Number 4 | January 2025

It's been a busy season for podcasts! My interview with Edward Fulbright from *Mastering Your Money* on the Financial Freedom Highway is live.

Inventory bloat ... broken processes ... no customer loyalty ... Supply chain management taught in business school hardly breaks the surface in solving these real challenges. It's time to dive deep, and think outside the box.

Remember my [scuba diving analogy](#)? We discussed this, and my fool-proof approach organizations can use to ramp up supply chain management.

You can [listen to the interview here](#) or click the logo below.

- Art Koch

If you want to discuss this topic further and how it might impact your business, schedule a [30-minute call with Art here](#).



Find out more about "The Supply Chain Revolution" [here](#).



Get your copy on [Amazon](#).

Art Koch's Profit Chain®

Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by [e-mail](#) or at +1 (336) 260-9441.

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- Supply Chain Tips sign-up | [Art Koch's Profit Chain® Tips](#)

Self-Ranking - Pick one of the four questions below and fill in your comments relating to the current month's newsletter in the space provided.

1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)
3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)
4. Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



- _____
- _____
- _____
- _____

Thanks in advance for your time and for being a loyal client. Looking forward to helping you and your team again soon.

Carpe diem,

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Don't be afraid to call with any questions or comments.

Entropy Busters®
Stop letting the process manage you! Become the champion of your game plan and achieve sustainable profits.

The Inventory Doctor®
Assessing the health of enterprise inventory and procurement practices.

Inventory Is Evil!™
in·ven·to·ry / 'in·vən- ,tôr-ē / noun
Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.

in·ven·to·ry is evil! / 'in·vən- ,tôr-ē is 'ē-vəl / phrase
"Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"

Transforming Problem Chains into Profit Chains™

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