

Art Koch's Profit Chain® Tips

Interview with Josh Hadley - Ecomm Breakthrough Podcast: Is Inventory Hiding Your Biggest Business Problems?

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Recently I was interviewed by Josh Hadley on the *Ecomm Breakthrough Podcast*. We discussed the topic **Is Your Inventory Hiding Your Business's Biggest Problems?**

I shared some insights on the critical role of supply chain efficiency in e-commerce, emphasizing the pitfalls of excessive inventory. Inventory often masks deeper operational issues and depreciates over time. I introduced "Art's Law," which highlights the disproportionate complexity driven by a small percentage of sales. And I offered some actionable strategies, including evaluating low-performing SKUs, ensuring data integrity, and hiring data experts, to help e-commerce entrepreneurs streamline operations and drive sustainable growth.

You can [listen to the interview here](#) or click the logo below.

- Art Koch

If you want to discuss this topic further and how it might impact your business, schedule a [30-minute call with Art here](#).





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Art Koch's Profit Chain®

Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by [e-mail](#) or at +1 (336) 260-9441.

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Self-Ranking - Pick one of the four questions below and fill in your comments relating to the current month's newsletter in the space provided.

1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)
3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)
4. Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



- _____
- _____
- _____
- _____

Thanks in advance for your time and for being a loyal client. Looking forward to helping you and your team again soon.

Carpe diem,

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Don't be afraid to call with any questions or comments.

Entropy Busters®

Stop letting the process manage you! Become the champion of your game plan and achieve sustainable profits.

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Assessing the health of enterprise inventory and procurement practices.

Inventory Is Evil!™

in·ven·to·ry / 'in·vən·tôr·ē / noun

Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.

in·ven·to·ry is evil! / 'in·vən·tôr·ē is 'ē·vəl / phrase

"Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"

Transforming Problem Chains into Profit Chains™

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