

Art Koch's Profit Chain® Tips

Interview with Adam Hommey - Business Creators' Radio Show

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I was recently interviewed by Adam Hommey for his **Business Creators' Radio Show**.

Adam's show connects you with Business Creators as well as those who support others; you'll discover priceless insights that help you win at the game of business and marketing. While there, you can check out a few of the other episodes.

In the interview we talked about the correlation between scuba diving and mastering supply chain management. I share my thoughts on:

- What is the biggest problem facing SCM (Supply Chain Management) organizations?
- What is the biggest misunderstanding many organizations have about SCM?
- Why is Inventory Evil?
- What are two critical KPIs (Key Performance Indicators) of SCM that are not obvious?
- What is the main premise of The Supply Chain Revolution?
- What are Entropy Busters?
- Why the link to scuba diving and SCM?

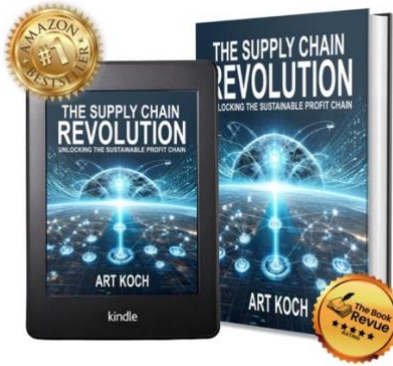
Listen to the [full interview here](#) or by clicking the image below.

- Art Koch

If you want to discuss this topic further and how it might impact your business, schedule a [30-minute call with Art here](#).



The graphic is a blue rectangular banner. In the top left corner, there is a white speech bubble containing a microphone icon and the text "THE BUSINESS CREATORS' RADIO SHOW W/ ADAM HOMMEY". Below this, the text "NEW EPISODE" is written in white. The main title "Master Supply Chain Management with These 5 Scuba Diving Techniques" is written in large, bold, white font. On the right side, there is a circular portrait of Art Koch, a man with glasses and a blue suit, smiling. Below the portrait, the name "ART KOCH" is written in white capital letters.



Find out more about "The Supply Chain Revolution" [here](#).

amazon

Get your copy on [Amazon](#).

Art Koch's Profit Chain®

Create dramatic improvements to inventory velocity, customer service, and corporate profits.

If you have any questions or concerns about your operations and supply chain business strategy, please contact me by [e-mail](#) or at +1 (336) 260-9441.

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Self-Ranking - Pick one of the four questions below and fill in your comments relating to the current month's newsletter in the space provided.

1. Don't think this applies to your business or enterprise? (Write three to four reasons why it might not.)
2. A new idea and strategy; we need to work toward it. (Brainstorm the first steps.)
3. We can do better. We just need to modify our strategy, and now we are moving in the right direction. (What are the next steps to ensure success?)
4. Our team gets the time to keep their minds fresh, and we plan to live our dreams. (Comment on how you're ready.)



- _____
- _____
- _____
- _____

Thanks in advance for your time and for being a loyal client. Looking forward to helping you and your team again soon.

Carpe diem,

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Don't be afraid to call with any questions or comments.

Entropy Busters®

Stop letting the process manage you! Become the champion of your game plan and achieve sustainable profits.

The Inventory Doctor®

Assessing the health of enterprise inventory and procurement practices.

Inventory Is Evil!™

in·ven·to·ry / 'in·vən·tôr-ē / noun

Inventory is the term for the goods available for sale and raw materials used to produce goods available for sale.

in·ven·to·ry is evil! / 'in·vən·tôr-ē is 'ē·vəl / phrase

"Left unchecked inventory has many negative unintended consequences to profitability. It hides problems; therefore, it delays fixing problems!"

Transforming Problem Chains into Profit Chains™

Sign up for our monthly newsletter

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